



Efeng Bacha 2021 - 2022

# Princess Mojapelo Mojapelo



**What are you studying?**

Politics and International Relations



**Where are you studying?**

University of Johannesburg



**How do you want the Efeng Bacha Initiative to assist your entrepreneurship journey?**

Efeng Bacha has exceeded my hopes of finding a platform of people and peers who have a like-mind when it comes to the future or rather the 'now' for youth. A startling statistic was recently released which showed that South Africa has the highest Youth Unemployment rate in the world! This really should read: 'South Africa has the highest youth employment rate in the world!' I do hope to engage with accelerators for business mentorship, technology skills improvements and funding opportunities that will allow for my business to have necessary resources to employing youth and multiplying the opportunities to other youths and peers to engage in business and entrepreneurship in the form of franchises and expansion. I do see the impact coaching has on various successful people and would love to be assisted with this on my new journey. It enables a mindset that is geared for preparation and determination. With this, as I become better, the world around me becomes better.



**How do you #ServeLikeMadiba?**

Writer Lewis Carroll once said, "One of the deep secrets of life is that all that is really worth doing is what we do for others". #SERVELIKEMADIBA embodies this. My goals are always to embody this. With doing various things like cleaning dustbins with my neighbors' kids and giving sweets as a payment, to having mini coaching sessions with my peer groups on sales and entrepreneurship tips I've picked up on by selling cookies at high school. Being able to help at an orphanage with a few groceries and due to growing up around boys mostly (amazing family btw), being able to repair some leaking pipes.



**As a #legacyleader, what is your advice to the children and youth of our nation?**

As a #legacyleader, my advice to the children and the youth of our nation is to have courage despite your reality, to do what calls you. It is truly liberating to know of the possibilities that are there to accomplish even the smallest dreams we have. It takes a lot to believe in oneself but the moment you do: effort, persistence and patience become like water, it flows. It makes the difficult moments in your life become conquerable. You are not limited to your past or your environment. You are valuable! You have a purpose! You are the one who will make the difference needed to make the world a better place.



**What is the legacy you hope to leave one day?**

As children and young people, we have a desire to see our environment and the world around us better. That is our hope and so I aim to leave a trail that others behind will walk on, just as those before me have. I hope that my legacy will encourage young people to be optimistic about business and manufacturing. My legacy will liberate many young people who don't feel worthy. I hope for my legacy to build a platform for young children to be open and speak freely about their mental health struggles and to build solutions against the continued violence that we as children and women suffer, not only in this nation but across the world.



**What is your favourite Nelson Mandela quote?**

"Sometimes it falls upon a generation to be great, you can be that generation."

